The Toyama General Manufacturing Industry Trade Fair 2015

Best season for visiting!

Snow Corridor Walk, Tateyama (Yuki-no-Otani)
Huge snow walls are formed each spring on both sides of the road after snow is cleared for the opening of the Alpine Route. The awe-inspiring snow walls can reach a height of up to 20m! One side of the road is designated for pedestrians, allowing you to walk between the walls of snow. It captivates many visitors every year.

Application Guide

Dates
April 23 (Thu.), 24 (Fri.), 25 (Sat.), 2015

Venue
Toyama Techno Hall
1097 Tomosugi, Toyama City, Toyama, Japan

Organizer: "The Toyama General Manufacturing Industry Trade Fair 2015" Executive Committee

Why Toyama?

Location
Toyama Prefecture is located at the center of Japan and is very accessible to the 3 large metropolitan areas of Tokyo, Osaka and Nagoya.

Accessibility
By March 2015 (1 month before the Fair), the Tokyo-Kanazawa section of the Hokuriku-Shinkansen Line is scheduled to open and access time from Tokyo to Toyama will be approx. 2h 8min. (shortened by approx. 1 hour) Additionally, flights from Asian metropolises (Seoul, Shanghai, Taipei, Dalian etc.) take only 1h 30min to 2h 30min.

New exhibition hall
Toyama Techno Hall is planning new exhibition hall adjacent to Toyama Techno Hall (venue of the Fair) in near future.

Trains

Expressways

Flights

Access to Toyama Prefecture (Japan)
Toyama Prefecture is accessible to the 3 large metropolitan areas of Tokyo, Osaka and Nagoya.

Why Toyama?

Visitors Over 20,000 People

Result of Previous Trade Fair (Sep. 27th-29th, 2012)

Exhibitors (Companies & Organizations)
Japan (157), China (97), Taiwan (11), Korea (9), Thailand (12), India (2), Indonesia (1), Mongolia (1), Russia (1), Vietnam (1), Singapore (2)

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Trains

Following full completion of the Hokuriku Shinkansen Line

Access to Toyama Prefecture

Tonami Tulip Fair

2.5 million colorful tulips bloom in 600 different varieties! The fair also holds various fun events, such as a Flower Fashion Show, and is packed with enjoyable features, including a massive picture created from planted tulips, an unusual flower bed floating on a grand-chapel pond and a "romantic spot" flower bed. Go and enjoy Japan's largest tulip fair with your friends!

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Result of Previous Trade Fair (Sep. 27th-29th, 2012)
Rules of Participation

■ Application to be made by: December 31st, 2014
■ Opening Ceremony April 23rd, 2015 from 9:30 AM

Booth Charge

1. **Booth Type & Charge**
   - **Standard Type (see Ex. 1)**: width 2,970mm × depth 1,980mm: 59,400 yen (for exhibitor from abroad)
   - **Compact Type**: width 1,860mm × depth 1,980mm: 40,400 yen

2. **Payment**
   - Please pay the booth charge by the date designated by the secretariat.
   - Exhibitors who need electric work needs to pay a separate charge according to the contents of the application.

3. **Change in Application or Cancellation**
   - No refunds for cancellations after payment.
   - Cancellation notice after the application deadline should be submitted by letter.

4. **Exhibition may be refused by secretariat if the contents of application are not suitable with the exhibition goals.**

5. **Corporate Sponsorship**
   - The Hokuriku Bank Ltd., YOUNG JOB TOYAMA, JEC Management Consultant Co., Ltd., Kitanihon Broadcasting Company, Toyama Television Broadcasting Corporation

6. **For Foreign Companies**
   - TOYAMA NEW INDUSTRY ORGANIZATION (Northwest Pacific Region Economic Center)
   - Toyama Prefectural Machinery and Electric Industries Association

7. **For General Affairs**
   - JEC MANAGEMENT CONSULTANT CO., LTD.
   - The Hokuriku Chunichi Shimbun, NHK Toyama Station, The TV-asahi, Toyama FM Broadcasting Company

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**Release of Exhibition Guide January, 2015**
**Opening Ceremony April 23rd, 2015 from 9:30 AM**

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**Booth Details**

1. **Basic Panels**
   - Using system panels, the partition wall, back wall and side wall are installed. If you need no back panel or side panel, we can withdraw them, but the booth charge shall be the same. Other decoration than basic one shall be decided at each exhibitor’s discretion.

2. **Height restrictions**
   - The height of the partition panels is 2.5m. Beyond this limit must meet certain conditions. Please ask the secretariat.

3. **Booth Assignment**
   - Booth assignment is decided by the secretariat taking the contents of the booth and the composition of whole hall into account. Any exchange, transfer or rental of booth between participants is not allowed without permission of the secretariat.

4. **Basic Decoration Service**
   - For exhibitor’s booths from foreign countries, we prepare the basic decoration service free of charge (see Ex. 1).
   - For details, please see the Exhibition Guide on the website listed above.

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**Other**

1. **Maintenance**
   - Please strive for accident prevention during the fair, including set-up, clean-up, exhibiting, and demonstrations. Although the secretariat is in charge of management of the hall, it is strongly recommended for exhibitors to insure the exhibition items, in case of damage or loss by theft, fire, natural disaster, unavoidable occurrence etc.

2. **Demonstration**
   - Although demonstration of items on exhibition is free, demonstration may be restricted or stopped if it is found to be causing any trouble for venue operation.

3. **Carrying in of dangerous objects**
   - Exhibitors who plan to bring dangerous objects (flammable objects, such as high pressure gas & liquefied gas) so defined by laws of Japan into the site must submit required documents to secretariat for preliminary review by the fire department.

4. **Sale or distribution of exhibition items**
   - Sale or distribution of exhibition items is admitted. But large size items that require special handling shall not be approved for sale.
   - Distribution of catalogs, explanatory material, product samples, sales promotion goods, etc., are only admitted at exhibitor’s booth.

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**Secretariat**

**For Foreign Companies**

TOYAMA NEW INDUSTRY ORGANIZATION (Northwest Pacific Region Economic Center)
Address: 527 Takada, Toyama City, Toyama 930-0866, Japan
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**For General Affairs**

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