

■ Past Exhibition Results (Apr. 23rd–25th, 2015)

Exhibitors (Companies & Organizations)

Japan (226), China (114), Taiwan (20), Thailand (10), Korea (6), Vietnam (5),
Indonesia (2), India (1), Mongolia (1), Philippines (1), Russia (1), United States (1)

Visitors 16,419 visitors **Business meetings** 4,354 meetings

■ From Overseas to Toyama

Toyama Airport is one of the major airports in the Northwest Pacific Region, an aviation network for East Asia with direct flights between 4 major Asian cities such as Seoul, Dalian, Shanghai and Taipei.



Best season for visiting !

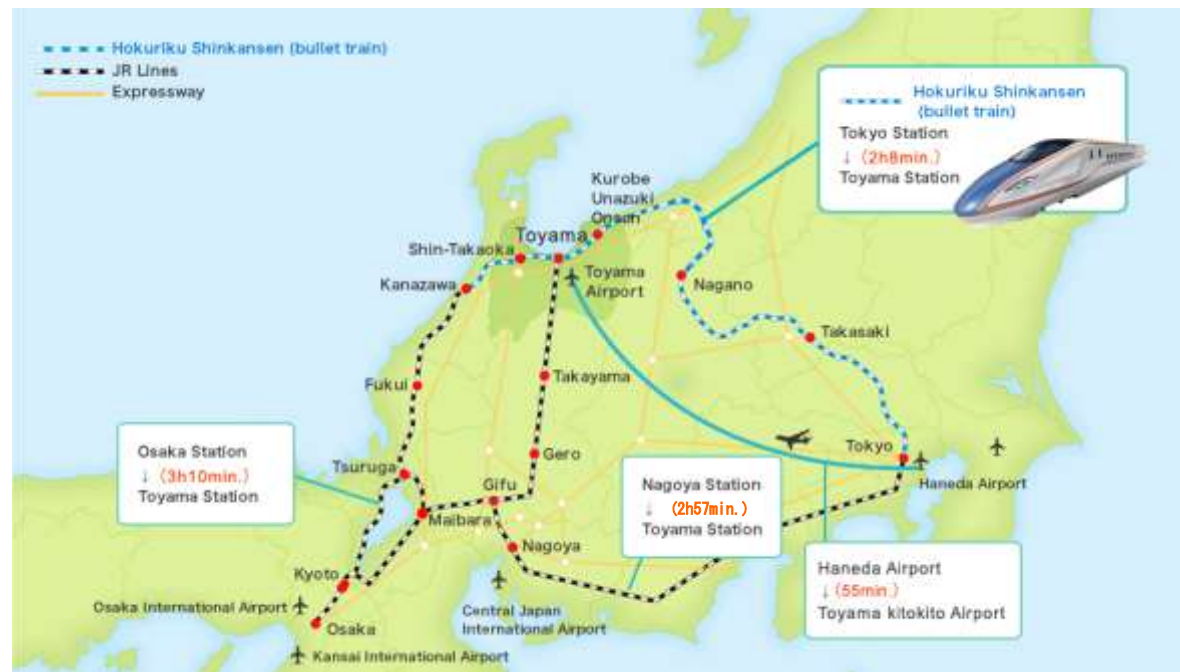


“Tateyama-Kurobe Alpine Route”
- Enjoy some magnificent views
as you cross the Northern Alps!

Straddling Toyama Prefecture and Nagano Prefecture, this mountain sightseeing route traverses the Northern Alps, a stunning sequence of 3,000m peaks. You can cross the magnificent mountainous scenery in a relay of various vehicles, such as cable car, ropeway and trolley bus. Autumn leaves are so gorgeous that a lot of tourists are attracted to visit every year.

■ To Toyama from Domestic Area

Toyama is located in the center of Japan with easy access from major cities such as Tokyo, Osaka and Nagoya. The Hokuriku Shinkansen opened March 14th 2015, shortening the travel time between Tokyo and Toyama to 2 hrs 8 min!



The Toyama General Manufacturing Industry Trade Fair 2017



Application Guide

Date

Oct. 26 (Thu) – 28 (Sat), 2017

Venue

Toyama Techno Hall
1682 Tomosugi, Toyama City, Toyama, Japan

Organizer

The Toyama General Manufacturing Industry Trade Fair Executive Committee



■ Outline of the Fair

Name	The Toyama General Manufacturing Industry Trade Fair 2017
Dates	Oct. 26(Thu)-28(Sat), 2017 (3 Days)
Hours	10:00 - 17:00 (Ends at 16:00 on the last day)
Venue	Toyama Techno Hall 1682 Tomosugi, Toyama-shi, TOYAMA, JAPAN
Objective	Exhibiting worldwide & domestic manufacturing technologies & products (industrial machines, electronics, electrical machines, IT, plastic, aluminum processing, textiles, medicines, chemicals, traditional crafts, food processing, creative industry, etc.) to promote economic exchange and introduce cutting-edge technology for visitors.
Organizer	“The Toyama General Manufacturing Industry Trade Fair” Executive Committee [Affiliated Body] *Random order Toyama Prefectural Government, The Federation of Toyama Prefectural Chambers of Commerce and Industry, Toyama Chamber of Commerce and Industry, Takaoka Chamber of Commerce and Industry, Toyama Prefectural Federation of Societies of Commerce and Industry, Toyama Federation of Small Business Associations, Toyama Association of Corporate Executives, Toyama Technology Exchange Club, Toyama Association of Small Business Entrepreneurs, Hokuriku Economic Federation, Toyama Prefectural Machinery and Electric Industries Association, Toyama Aluminum Industrial Association, Toyama Pharmaceutical Association, Textile and Fashion Toyama Association, Toyama Prefectural Plastic Industries Association, Toyama Chemical Industry Association, Toyama Design Association, Toyama Information Industry Association, Toyama Food Industrial Association, Traditional Craft Takaoka Copperware Promotion Cooperative, University of Toyama, Toyama PTA Federation, Chubu Bureau of Economy, Trade and Industry, Toyama City, Takaoka City, Japan External Trade Organization (JETRO), Organization for Small & Medium Enterprises and Regional Innovation, Toyama New Industry Organization
Cooperation	The Hokuriku Bank Ltd., The First Bank of Toyama Ltd., The Bank of Toyama Ltd., Toyama Association of Shinkin Banks, Sumitomo Mitsui Banking Corporation, Young Job Toyama, JEC Management Consultant Co., Ltd. (Random order)
Support	The Kitanippon Shinbun, The Toyama Shinbun, Hokuriku Branch of the Yomiuri Shinbun, Toyama Head Office of the Asahi Shinbun, Toyama Branch of the Mainichi Newspapers, The Hokuriku Chunichi Shinbun, Toyama Branch Office of the Nikkei Inc., NHK Toyama Station, Kitanihon Broadcasting Company, Toyama Television Broadcasting Corporation, TULIP-TV Incorporated, Toyama FM Broadcasting Company, Toyama Branch Office of the Nikkan Kogyo Shinbun (Random order) (As of Feb. 28th, 2017)

Total number of booths | About 380

Expected number of visitors | 20,000 (Past fair: 16,419)

Contact us

“The Toyama General Manufacturing Industry Trade Fair” Executive Committee

For Overseas Companies

Toyama New Industry Organization (TONIO) / Northwest Pacific Region Economic Center

Address: Joho Bld. 2F, 527 Takata, Toyama-shi, TOYAMA 930-0866 JAPAN

TEL: +81-76-432-1321 FAX: +81-76-432-1326

E-mail: kan-nihon@tonio.or.jp URL: http://toyama-mihonichi.com

■ Schedule to Exhibition

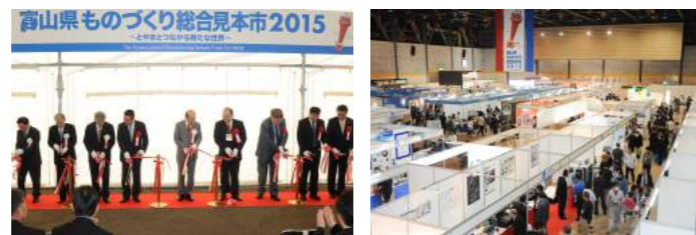
Deadline for Application: May 31st, 2017

Release of Exhibition Guide: August 2017

Opening Ceremony: October 26th, 2017

■ Related Events (plan)

- Keynote Speech
- Seminar and Presentation
- Business Matching Session
- Technical Visit



Ribbon-cutting ceremony

Exhibition hall



Foreign investment environment seminar

Business matching session



Presentation

Business meeting space

■ Exhibition Rules

■ Application to Exhibition

Please download the application form from our website. Fill out necessary information and submit it to us by E-mail.

[The Secretariat]

Toyama New Industry Organization / Northwest Pacific Region Economic Center

Web: <http://toyama-mihonichi.com>

E-mail: kan-nihon@tonio.co.jp

Tel: +81-76-432-1321, Fax:

+81-76-432-1326

*If you cannot see our website, please contact us.

■ Exhibit Booth Pricing

1. Booth Type & Discount for Overseas Exhibitors

(1) Standard Booth (Fig.1) W2970mm×D1980mm

1 booth 62,500 JPY! (Domestic Exhibitor 125,000JPY)

*From secondary booth normal price is added. +125,000JPY

(2) Compact Booth W1980mm×D1980mm

1 booth 43,000 JPY! (Domestic Exhibitor 86,000JPY)

*From secondary booth normal price is added. +86,000JPY

(3) Standard Booth Share Plan (Fig.2)

This plan is only available for overseas exhibitors.

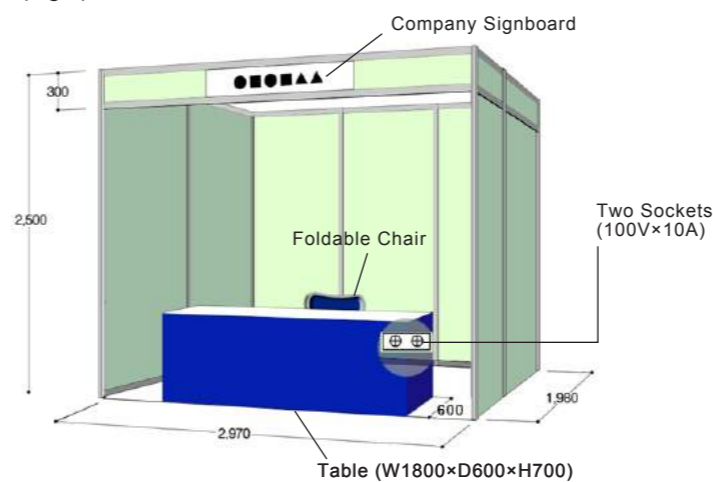
Two Exhibitors share a single standard booth,

Free of Charge.

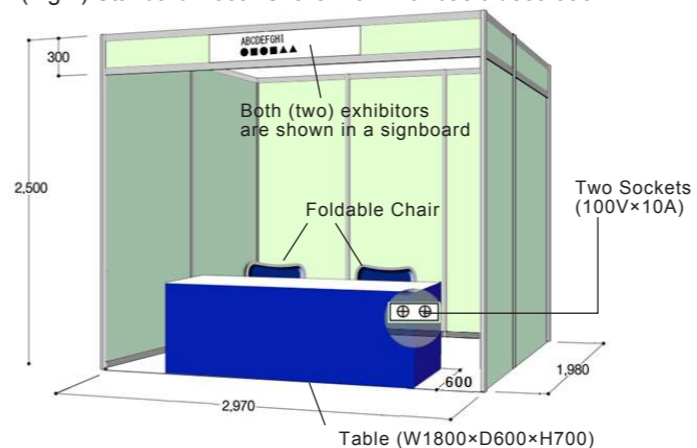
[Note] No partitions in the booth separating each exhibitor. However, both company names will be printed on the company signboard at the top of the booth entrance.

Each plan includes panels (back & sides) & a company signboard. Each price includes consumption tax (8%).

(Fig.1) Standard Booth with Basic Decoration



(Fig.2) Standard Booth Share Plan with basic decoration



2. Free Panels

Using system panels, partition walls (back and both sides) will be installed. Panels and partitions can be removed upon application. However, no discounts will be offered for removed panels and partitions.

3. Basic Decoration Service

Free basic decoration service will be offered to every overseas exhibitor (Fig.1, 2). All additional decorations or construction costs will be at exhibitors' expense.

■ Remarks about Exhibition

1. Height restriction: Booth height shall be lower than 2,500mm. Any decorations higher than 2,500mm must meet certain conditions. Please contact us.
2. Booth assignment shall be made by the secretariat taking into consideration, type of industry, exhibit content and composition.
3. Any of the assigned booths cannot be transferred, rented out or exchanged.

■ Payment

1. Please pay the booth charge by the date designated by the secretariat.
2. Exhibitors who need electric work need to pay a separate charge. For more details, please check our website.

■ Change of Exhibition Application and Cancellation

1. The number of booths cannot be changed after the application deadline.
2. In case of cancellation after the application deadline, a cancellation fee will be charged. Please contact the secretariat.
3. No refunds for cancellation after payment.
4. Anticipating exhibitors may be declined from exhibiting if application content deemed not suitable.

■ Others

1. Maintenance: Please strive for accident prevention during the fair, including installation, cleaning-up, exhibiting, and demonstrations. Although the secretariat is in charge of management of the hall, it is strongly recommended for exhibitors to insure the exhibition items, in case of damage or loss by theft, fire, natural disaster, accidental force etc.
2. Demonstration: Although demonstration of exhibition items are free, it may be restricted or stopped if it is found to be causing any trouble for venue operations.
3. Carrying in of dangerous items: Exhibitors who plan to bring dangerous objects (flammable objects such as high pressure gas or liquefied gas) defined by laws of Japan into the site must submit required documents to the secretariat for preliminary review by the fire department.
4. Sale or distribution of exhibition items: Sale is admitted. However, large size items requiring special handling shall not be approved for sale. / Distribution of catalogs, explanatory material, product samples, sales promotion goods, etc. are only admitted at exhibitor's booth.