

Post-Fair Report 2015

"The Toyama General Manufacturing Industry Trade Fair"

1. Date Apr. 23(Thu) – 25(Sat), 2015 <3 days>
2. Venue Toyama Techno Hall, Toyama City Athletics and Culture Center
3. Theme A new business world connecting to Toyama
4. Objective Exhibiting worldwide & domestic manufacturing technologies & products (industrial machines, electronics, electrical machines, IT, plastic, aluminum processing, textiles, medicines, chemicals, etc.) to promote economic exchange, and introducing cutting-edge technology for visitors.
5. Exhibitors 388 companies or organizations
- (Origin) - Overseas Exhibitors: 162 <the largest ever> (from 11 countries/regions)
 China 114, Taiwan 20, Thailand 10, Korea 6, Vietnam 5, Indonesia 2
 - Domestic Exhibitors: 226 (from 18 prefectures)
 Toyama 127, Tokyo 32, Ishikawa 13, Kanagawa 7, Nagano 5, Saitama 2, Niigata 2

(Changes
in number)

Year	Total	Domestic	Overseas
2015 (This time)	388	226	162
2012	290	161	129
2010	348	177	171

6. Exhibitors' Category Machine tool, Industrial machine, Automobile part, Precision instrument, IT, Electronics, Electrical machine, Casting, Molding, Plastic, Aluminium processing, Textile & fashion, Pharmaceutical, Chemical, Trading, Public sector, etc.
7. Visitors 16,419 visitors
8. Business Meetings 4,354 meetings <the largest ever>
 (Fair 2012: 1,541 meetings, Fair 2010: 1,025 meetings)
9. Supports from organizer - Free Interpreters (English, Chinese and Korean) were provided to overseas exhibitors at every two booths for supporting business talks.
 - 96 business meetings were arranged in advance. Participants appreciated having appointments to their requesting companies.
10. Related Events
- (1) Technical Visit
 Industrial tours to leading companies in Toyama were organized to appeal their high-quality products & technologies. Total 64 participants (61 from overseas) were satisfied seeing manufacturing sites in their own eyes.
 (Visited: Nachi-Fujikoshi Corp., Sugino Machine Ltd., Sankyo Tateyama Inc.)
- (2) Investment environment seminar
 Economic movement and Investment environment in 10 countries & regions were introduced. 154 attendees in total. Topics about Southeast Asia received good responses.
- (3) Manufacturer presentation & seminar
 Some exhibitors made presentations about their products & technologies. There were 25 presentations, 5 overseas speakers & 531 participants.