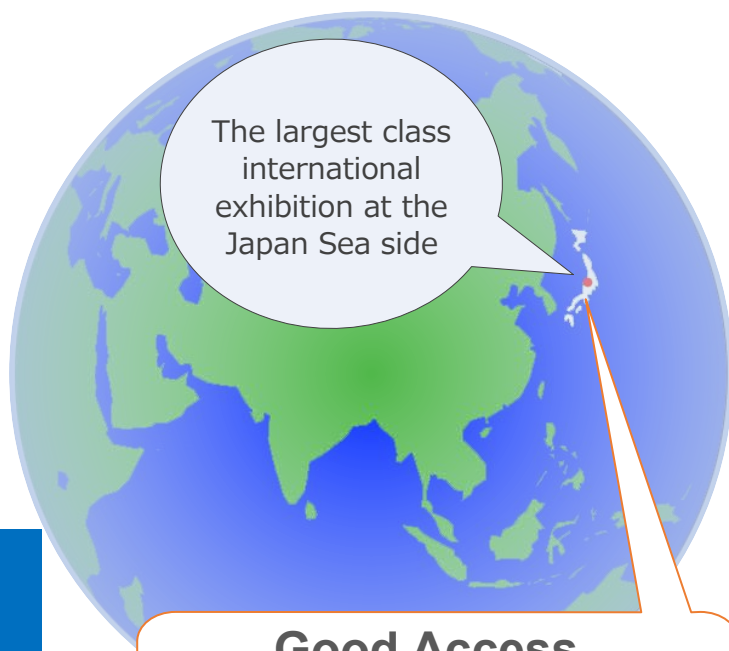


Expand your business opportunity from Toyama, a business hub for the Northwest Pacific Region!

Toyama General Manufacturing Industry Trade Fair 2019



Oct. 31 [Thu] - Nov. 2 [Sat]



The largest class international exhibition at the Japan Sea side

Good Access

Toyama is conveniently located in the center of Japan. You can get around easily to metropolitan areas such as Tokyo, Osaka and Nagoya at short times.

Why you should exhibit Services provided by the organizer

Categorized booths by country or region

Booths of non-Japanese exhibitors will be located in shared spaces categorized by country or region. Exhibitors will gain business opportunities not only by showcasing their products but also by introducing industrial parks, economic status, and investment climate of each country or region. **The exhibition fee is free.**

Exhibiting a booth independently apart from the categorized booths will cost you 65,000 yen for a standard booth (W 2,970 mm × D 1,980 mm). The price is a half of the Japanese exhibitor's and includes a consumption tax of 10%.

Free basic accessories

Non-Japanese exhibitors can get a basic stand and accessories for free.

※ Additional equipment may be charged.

Pre-matchmaking

The organizer can match you with other exhibitors or Japanese buyers in advance for free.

Free interpreters

Interpreters are available at the venue for free.

Free shuttle from the venue

Visitors can use free shuttle service between the venue and Toyama station/airport.

Other services

Exhibitors are invited to give a 30min presentation and to attend local company visits for free.

※ We may not meet your demands depending on conditions.



Contact:

**Toyama General Manufacturing Industry Trade Fair 2019
Executive Committee**

<http://toyama-mihonichi.com>

[Secretariat for Overseas Exhibitors]

Toyama New Industry Organization (TONIO)

Asia Business Promotion Center

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Toyama General Manufacturing Trade Fair 2019

Trade Fair Overview

Dates: Oct. 31 (Thu) – Nov. 2 (Sat) [3 days]

Venue: Toyama Techno Hall (1682 Tomosugi, Toyama-shi, Toyama Prefecture, Japan)

Objective: To create business opportunities for Japanese and overseas companies by exhibiting their manufacturing technologies and products, arranging business meetings with Japanese and overseas buyers, and holding various seminars.

Booths: About 400 booths

Program (provisional): Seminars, manufacturers' presentations, pre-arranged business meetings with invited buyers, factory tours, etc.

Organizer: Toyama General Manufacturing Industry Trade Fair 2019 Executive Committee

(Executive Committee Members and Acting Committee Members in random order:
Toyama Prefectural Government, Toyama New Industry Organization (TONIO),
Japan External Trade Organization (JETRO), and other industry organizations.)

Please check the official website for application guideline and details.

<http://toyama-mihonichi.com>

Application Deadline
May 31, 2019

Access to Toyama Prefecture, Japan

How to get to Toyama from Overseas

Toyama Airport is one of the major airports in the Northwest Pacific Region, an aviation network for East Asia with direct flights between four major Asian cities such as Seoul, Dalian, Shanghai, and Taipei.



Seoul 3 flights / week
(Mon. Wed. Sat.)
Dalian 3 flights / week
(Mon. Wed. Sat.)
Shanghai 2 flights / week
(Tue. Sat.)
Taipei 4 flights / week
(Mon. Thu. Fri. Sun)

[As of Oct. 2018]

How to get to Toyama from inside Japan

Toyama is located in the center of Japan with easy access from major cities such as Tokyo, Osaka, and Nagoya.



The previous trade fair report - The Toyama General Manufacturing Industry Trade Fair 2017 -

Dates: Oct. 26 (Thu) – 28 (Sat), 2017 [3 days]

Venue: Toyama Techno Hall

Exhibitors: 440 companies/organizations
(290 from Japan, 150 from overseas)

Business sessions: 5,148 sessions

Visitors: 24,566 visitors

Overseas Exhibitors: China, Hong Kong, Taiwan, South Korea, Mongolia, Russia, Philippines, Vietnam, Thailand, Myanmar, India, U.S.A., etc.

