

# **Invitation of 2021 China Tire Brand Overseas Promotion - RCEP Performance (Online)**

August 6, 2021

Dear Sir or Madam,

In order to promote the international development and in-depth cooperation of tire industry between China (Shandong) and RCEP countries, we sincerely invite you to participate in the online conference of 2021 China Tire Brand Overseas Promotion - RCEP Performance. The meeting will be held on September 8, 2021, co-hosted by CCPIT Shandong and CCPIT Dongying.

Shandong Province is the largest province in China in terms of tire production, with hundreds of tire manufacturing enterprises. Meanwhile, Dongying has a strong foundation in the rubber and tire industry, it has formed a whole industrial chain system with rubber tires as the core, integrating rubber auxiliaries, tire machinery, automobile wheels and steel cord. Dongying is the largest rubber tire production base in China. In 2020 Global Tire Company Rankings-Top 75, six companies in Dongying are listed.

This online meeting will promote the industry chain, supply chain, and ecological chain in tire industry by focusing on international trade, technology exchange, talent cooperation and other aspects.

You are cordially invited to attend this online conference. A tentative agenda is enclosed for your reference.

**Trade & Investment Service Center of CCPIT Shandong Sub-council**

# Tentative Agenda

## 1. Name

2021 China Tire Brand Overseas Promotion - RECP Performance (Online)

## 2. Time

Beijing Time 10:00am-12:00 September 8, 2021

## 3. Location

Online Meeting (Zoom)

## 4. Organization

Host: CCPIT Shandong

China - ASEAN Business Association

Related chambers and associations from RCEP countries

Organizer: Trade and Investment Service Center of CCPIT Shandong

CCPIT Dongying

CCPIT Guangrao

## 5. Agenda (English-Chinese Simultaneous Interpreting)

(1) Brief introduction by the host.

(2) Speeches by guests.

(3) Presentation by 5 tire suppliers in Shandong.

(4) B2B private meeting online.

End of the meeting.

## Contact Information

Name: Ms. Lydia Cai

Tel: 0086-152 5315 9017 (Wechat ID)

E-mail: fococ@hilink.org.cn